

STRAWBERRY RECREATION DISTRICT
118 East Strawberry Drive / Mill Valley / California
94941-2594 Tel # (415) 383-6494 / Fax # (415) 383-
6635

SRD Board Special Meeting Notice and Agenda
Tuesday, April 2, 2024
Open Session 8:10 pm

Location: Strawberry Recreation District – 1st Floor Meeting Room, 118 E. Strawberry Dr., Mill Valley, CA 94941

Accessibility for Individuals with Disabilities

Upon request, District will provide for written agenda materials in appropriate alternative formats, or disability-related modification or accommodation, including auxiliary aids or services and sign language interpreters, to enable individuals with disabilities to participate in and provide comments at/related to public meetings. Please submit a request, including your name, phone number and/or email address, and a description of the modification, accommodation, auxiliary aid, service, or alternative format requested. Requests will be granted whenever possible and resolved in favor of accessibility.

1. Call to Order and Roll Call
2. **CONVENE IN OPEN SESSION:**
3. **Open Time for Public Expression** - Non-Agenda Items (limit: two mins per person).
While members of the public are welcome to address the Board, under the Brown Act, Board members may not deliberate or take action on items not on the agenda, and generally may only listen.
4. **OPEN SESSION AGENDA** – Members of the public may comment on any agenda item (limit: two mins per person).
 - A. New Business Items – Board members to provide brief updates
 - B. Approval of the Minutes of March 13, 2024
 - C. General Manager's Report
 1. Fiscal Reports: Approval & Confirmation of Expenditures, Disbursements, Payroll, and Warrants; Review Weekly Deposit Reports; Transfer of Funds
 2. Hiring Update
 - D. **Discussion/Action:** Consideration of applications for the vacant board member position. Two applications received from Christian Michael, and Sarah Waterfield.
Recommended Action: Interview applicants, discuss, and vote to fill the vacancy.
 - E. **Discussion/Action:** Administer oath of office to newly appointed board member.
Recommended Action: Administer oath.
 - F. **Discussion/Action:** GM to present proposed bid solicitation for lower tennis courts resurfacing
Recommended Action: Approve posting of bid.

Next Regular Session Board Meeting is May 14, 2024, at 6:00 p.m.



American Sign Language interpreters may be requested by calling (415)-927-5071(TDD) or (415)-383-6494(voice) at least 72 hours in advance.
Copies of documents are available in accessible formats upon request.

SRB Board meeting, 3/13/24: Teese, Bohner, Saghezchi & Nichols, GM Shapiro

Closed Session start 5:39p: nothing to report out

Open Session starts at 6:21p

Public Expression: None

- A. New Business Items – Board members to provide brief updates
 - staffing discussion, multiple open positions currently available
- B. Approval of the Minutes of February 13, 2024: Unanimous approval
- C. General Manager's Report: available upon request
 - 1. Fiscal Reports: Approval & Confirmation of Expenditures, Disbursements, Payroll and Warrants; Review Weekly Deposit Reports; Transfer of Funds: Unanimous approval
 - 2. Financial and Operations Summary
- D. Discussion/Action: GM to present bids for Major's Field Bleacher Renovation Project
 - Board visited the site and agreed unanimously to approve the bid
 - highest priority project
- E. Discussion/Action: GM to discuss creating a fundraising committee for new playground; board provided direction to pursue

Meeting ends: 7:15p

Next Regular Session Board Meeting is April 1, 2024, at 6:00 p.m.

Strawberry Recreation District
Internal Revenue Summary Sheet
Week Ending:

3/27/2024

118 East Strawberry Drive
Mill Valley, California 93931

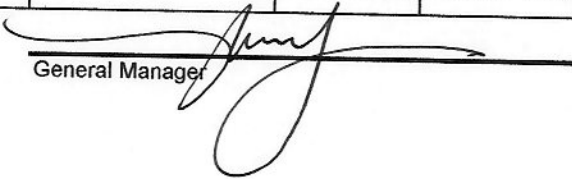
Youth Playclub	2915.20	Total Cash	212.00
Jr Berries	0.00	Total Checks	7956.20
Youth Contract Class	900.00	<u>Total</u>	8168.20
Adult Basketball	10.00		
Special event	0.00		
Adult Group Ex	220.00		
Adult Enrichment	0.00		
Pool Drop-In	120.00		
Youth Daycamp	2514.00		
Aquatics Pool Pass	477.00		
Aquatics Guest Fees	50.00		
Aquatics Pool Classes	0.00		
Pool Adult classes	32.00		
Pool Seals rental	0.00		
Tennis Classes & Clinics	0.00		
Tennis rental	0.00		
Tennis Membership	0.00		
Facilities Rental	330.00		
Deposits Held on Rental	0.00		
Facilities Field Rental	0.00		
Facilities Property Rental	0.00		
Other	0.00		
Admin Grant	0.00		
Admin Advertising	600.00		
Admin Donations	0.00		
Other Licenses & Permits	0.00		
Measure A	0.00		
Credit Transfer	0.00		0
	8168.20		



*** PAYROLL CLEARING***

On the 9th day of April 2024, The Board of Directors of the Strawberry Recreation District ratified, confirmed and approved the following Payroll Checks:

Number	Warrant in favor of	Purpose	Amount
DD3621	Alber, Mary C	Paystub	150.57
DD3622	Diaz, Celeste C	Paystub	907.66
DD3623	Dohoney, Trinity J	Paystub	1,852.66
DD3624	Ernst, Brittney L	Paystub	1,135.12
DD3625	Ferguson, Grant	Paystub	636.11
DD3626	Jackson-Torres, Selena N	Paystub	805.79
DD3627	Kempler, Julian	Paystub	314.81
DD3628	Khalia Baporia, Faizal	Paystub	1,130.92
DD3629	Lacey, Hannah W	Paystub	182.05
DD3630	Law, Ryan J	Paystub	1,930.24
DD3631	Linderberg-Cordry, Tarra	Paystub	124.10
DD3632	McCall, Justin M	Paystub	1,988.62
DD3633	Meibeck, Nicholas A	Paystub	447.12
DD3634	Miller-Hall, ChaBrea T	Paystub	427.06
DD3635	Poulin, Lauren C	Paystub	121.35
DD3636	Sacchetto, Marco J	Paystub	2,519.10
DD3637	Saltzman, Andrew J	Paystub	512.60
DD3638	Shapiro, Nancy R	Paystub	3,973.63
DD3639	Wells, Tucker F	Paystub	279.23
9316	Judson, Colin L	Paystub	260.06
9317	Phillipart, Chloe A	payroll Checks	312.09
9318	Vaughan, Wyatt O	payroll Checks	391.46
	CAL PERS	payroll Checks	3162.70
	Quickbooks	Quickbooks Payroll fees	88.25
		2904.00 Payroll Taxes FWT	7467.26
		3698.32 Payroll Taxes FICA	
		864.94 Payroll Taxes MCARE	
	State taxes	1182.13 Payroll taxes SWT	1644.50
		134.30 Payroll Taxres SUI	
		328.07 Payroll Taxes SDI	
			32765.06


 General Manager

Strawberry Recreation District
Internal Revenue Summary Sheet
Week Ending:

3/20/2024

118 East Strawberry Drive
Mill Valley, California 93931

Youth Playclub	0.00	Total Cash	434.00
Jr Berries	0.00	Total Checks	5573.00
Youth Contract Class	1450.00	<u>Total</u>	6007.00
Adult Basketball	0.00		
Special event	0.00		
Adult Group Ex	0.00		
Adult Enrichment	60.00		
Pool Drop-In	20.00		
Youth Daycamp	989.00		
Aquatics Pool Pass	3413.00		
Aquatics Guest Fees	0.00		
Aquatics Pool Classes	0.00		
Pool Adult classes	10.00		
Pool Seals rental	0.00		
Tennis Classes & Clinics	65.00		
Tennis rental	0.00		
Tennis Membership	0.00		
Facilities Rental	0.00		
Deposits Held on Rental	0.00		
Facilities Field Rental	0.00		
Facilities Property Rental	0.00		
Other	0.00		
Admin Grant	0.00		
Admin Advertising	0.00		
Admin Donations	0.00		
Other Licenses & Permits	0.00		
Measure A	0.00		
Credit Transfer	0.00		0
	6007.00		



STRAWBERRY RECREATION DISTRICT

118 East Strawberry Drive / Mill Valley / California 94941-2594
Tel # (415) 383-6494
Fax # (415) 383-6635
Website: www.strawberry.marin.org

March 13, 2024

Auditor-Controllers Office
Civic Center
San Rafael, CA 94903

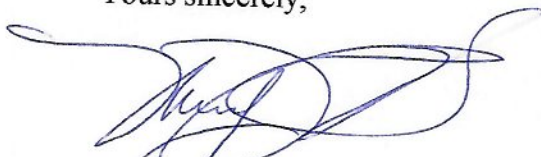
Attn: Phil Scott
Special District Auditor

Dear Sir;

This letter authorizes the County of Marin to transfer the amount of Six hundred Fifty and 00/100 (650.00) TO the Strawberry Recreation District Operating Fund Account #80938551 FROM the Strawberry Recreation District Zone 5 De Silva Account #80958551.

This action will be confirmed and ratified at the Regular Meeting of the Board of Directors on April 9, 2024 .

Yours sincerely,



Nancy Shapiro
District Manager

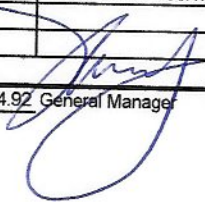
NS/kr

Cc: Bookkeeper

On the 9th day of April 2024, The Board of Directors of the Strawberry Recreation District ratified, confirmed and approved the following Warrants:

Warrant in Favor of		Purpose			
809313152	Academia HRT, Inc.		Youth Contract Services/Contrac		6,465.60
809313153	Alek Cordeiro		Youth Contract Services/Contrac		4,587.80
809313154	Bank of Marin 5590	109.63	Admin Office Supplies		7,793.66
		16.23	Admin IT		
		32.46	Youth Rec Supplies/Daycamp		
		428.09	Youth Rec Supplies/Playclub		
		15.99	Admin IT		
		1,602.57	Admin IT		
		19.96	Youth Rec Supplies/Playclub		
		24.80	Facilities Parks Maint Supplies		
		21.62	Pool Supplies		
		497.90	Tennis Supplies		
		176.80	Admin Subs/Dues		
		65.80	Tennis Supplies		
		2,200.79	Youth Rec Supplies/Daycamp		
		53.37	Admin Office Supplies		
		32.43	Supplies(usable)		
		46.92	Admin Employee Relations		
		153.62	Admin Employee Relations		
		700.00	Pool Professionla Development		
		755.42	Recruiting		
		746.91	Tools		
		92.35	Pool Office Expenses		
809313155	CAPRI	2,635.32	Youth Workman's Comp		7,907.25
		2,224.36	Pool Workman's Comp		
		1,509.01	Facilities Workman's Comp		
		1,538.56	Admin Workman's Comp		
809313156	Comcast Elevator		Admin Telephone		107.41
809313157	Daina C Selph		Youth Contract Services/Contrac		3,626.00
809313158	Department of Justice		Admin Fingerprinting		96.00
809313159	Elly Hakami		Youth Contract Services/Contrac		1,824.00
809313160	Enbridgement, Inc.		Youth Contract Services/Contrac		2,205.00
809313161	Hydrex Pest Control		Facilities Contract Service		70.00
809313162	Kathryn Yost Saturay		Adult Contract Services		525.00
809313163	Katia McHaney		Youth Contract Services/Contrac		3,024.00
809313164	Keith A Pollack		Youth Contract Services/Contrac		1,824.00
809313165	Kone San Francisco U381		Facilities Contract Service		245.00
809313166	Landesign Construction and Maint. Inc	650.00	Zone V Contract Service		1,662.80
		1,012.80	Facilities Field Contract serv		
809313167	PlayWell TEKologies		Youth Contract Services/Contrac		3,307.50
809313168	Rebecca Callaway		Pool Contract Services		270.90
809313169	Sean Lim		Youth Contract Services/Contrac		3,087.00
809313170	Vanguard Cleaning Systems of the Northbay		Facilities Janitorial/Maintenanc		5,500.00
809313171	Your Language and Cultural Center, Inc.		Youth Contract Services/Contrac		2,016.00
Total					56,144.92

Total 56144.92 General Manager



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Strawberry Recreation District
Internal Revenue Summary Sheet
Week Ending:

3/13/2024

118 East Strawberry Drive
Mill Valley, California 93931

Youth Playclub	4443.55	Total Cash	2965.50
Jr Berries	0.00	Total Checks	23364.75
Youth Contract Class	315.00	<u>Total</u>	26330.25
Adult Basketball	20.00		
Special event	0.00		
Adult Group Ex	220.00		
Adult Enrichment	204.00		
Pool Drop-In	100.00		
Youth Daycamp	2291.20		
Aquatics Pool Pass	0.00		
Aquatics Guest Fees	20.00		
Aquatics Pool Classes	0.00		
Pool Adult classes	60.00		
Pool Seals rental	0.00		
Tennis Classes & Clinics	0.00		
Tennis rental	2000.00		
Tennis Membership	0.00		
Facilities Rental	5356.50		
Deposits Held on Rental	1000.00		
Facilities Field Rental	10000.00		
Facilities Property Rental	0.00		
Other	0.00		
Admin Grant	0.00		
Admin Advertising	300.00		
Admin Donations	0.00		
Other Licenses & Permits	0.00		
Measure A	0.00		
Credit Transfer	0.00		0
	26330.25		



NOTICE OF VACANCY

Interested persons are hereby notified that

pursuant to Government Code § 1780

there is a vacancy on the

Strawberry Recreation District Board of Directors

This short-term position to be filled is a four-year term ending

December, 2026.

The seat will go to election

November 5, 2024

for the unexpired 2-year portion

of the term.

Applications are available online @ strawberry.marin.org and at the

Strawberry Recreation District Office located at

Address: 118 E. Strawberry Drive

Mill Valley, CA 94941

Phone: 415.383.6494 Website: strawberry.marin.org

E-Mail: admin@strawberryrec.org

Applications Due Date: March 26, 2024

This district board has 60 days from the date the board is notified of the vacancy

or the effective date of the vacancy, whichever is later, to fill the vacancy by

appointment or call a special election. Government Code § 1780(d)(1)

Pursuant to Government Code § 1780(d)(1), this notice will be posted for 15-days,

in 3 or more conspicuous locations in the district **from 3/01 to 3/26, 2024.**

To all applicants: If appointed to this position and you choose not to file and run for the seat in the November 5, 2024 election, you must vacate the seat on December 6, 2024 for the next person who did apply and win the election.

**APPLICATION FOR APPOINTMENT
TO A SPECIAL DISTRICT VACANCY**

Instructions:

If you are interested in serving on the SRD Special District Board of Directors, please complete this application in its entirety.

Applications must be returned by March 26, to: Nancy Shapiro, General Manager.

Submit hard copy to SRD office or email to:

admin@strawberryrec.org

ALL SRD BOARD CANDIDATES ARE REQUIRED TO DO A 5 – 10 MINUTE *IN-PERSON* PRESENTATION ABOUT THEMSELVES, AND ANSWER QUESTIONS, **DURING APRIL 1, 2024**, SRD BOARD MEETING – 6 PM @ SRD.

IMPORTANT: ALL CANDIDATES FOR SRD BOARD MUST BE STRAWBERRY RESIDENTS AND REGISTERED TO VOTE AT THEIR STRAWBERRY ADDRESS.

SRD Board Meetings are usually held on the second Tuesday of each month, beginning between 5 – 6 pm and lasting to at least 7:30 – 8 pm or sometimes later. Candidates must be available during this time to attend meetings, in-person, at SRD.

PLEASE NOTE: YOU ARE WELCOME TO USE A WORD DOCUMENT FOR YOUR RESPONSES TO THE QUESTIONS BELOW. PLEASE ENSURE ALL QUESTIONS IN THIS APPLICATION ARE ANSWERED.

Application Date Due: March 26

YOUR LEGAL NAME:

Christian Joseph Michael

DATE: March 1, 2024

STRAWBERRY RESIDENCE ADDRESS:

22 Vista Real, Mill Valley, CA 94941

PRIMARY PHONE: 303-550-2645

E-MAIL: cjmartin@colorado.edu

YEARS LIVING IN STRAWBERRY 5 years YEARS LIVING IN MARIN 10 years

INCLUDE A CURRENT RESUME OR CV WITH THIS APPLICATION

EDUCATION (college and above indicating degree(s) obtained, if not on resume or CV)

Institution please see attached resume

Major _____

Degree Year _____

Institution _____

Major _____

Degree Year _____

IF NOT ON YOUR RESUME OR CV – **INCLUDE SEPARATE PAGE:**

WORK/VOLUNTEER/BOARD EXPERIENCE (include organization, position, dates)

please see attached resume

DO YOU HAVE A CHILD CURRENTLY ENROLLED IN SRD PROGRAMS X YES _____ NO

WHICH SRD PROGRAMS/ACTIVITIES/MEMBERSHIPS HAVE YOU AND/OR YOUR FAMILY MEMBERS PARTICIPATED IN?

- Aftercare
- Tennis
- Summer camps
- Swim pass
- Adult classes
- Holiday events
- Facility rentals

PERSONAL STATEMENT OF QUALIFICATIONS:

Please briefly describe your story, relevant experience, and qualifications for serving on the
SRD Board of Directors.

I'm Christian Michael. Since 2018, my husband, Brad, our two kids, Joe and Harper, and I have resided in Strawberry. Noticing a lack of community engagement in our neighborhood, I took the initiative to create a neighborhood directory, email distribution list, and various community events and campaigns. Currently, I hold the position of HOA president. Additionally, I serve as the financial secretary on the Strawberry Point PTA executive board and have also served as a Chief Election Inspector for the County of Marin.

I have witnessed the transformation of Strawberry Recreation District (SRD) into a central hub for the Strawberry community, offering numerous events and programs. My goal as a board member would be to help enhance our wonderful community further and make it a more welcoming, friendly, and secure place to live.

Professionally, I lead public sector training across the U.S. and Canada at Google. My role involves collaborating with federal, state, local, and education agencies to assist them in achieving their workforce skilling and cloud adoption objectives. I am passionate about empowering individuals from diverse backgrounds, especially those traditionally underserved, to achieve their professional development and career goals by creating equitable and dynamic training pathways.

Prior to my time at Google, I led Capital One Foundation's U.S. philanthropy program, which provided financial support to national and local organizations focused on workforce development and educational initiatives. I have also worked with the California State University (CSU) Chancellor's Office and the S. D. Bechtel, Jr. Foundation to establish and expand a statewide training program for faculty in Special Education, STEM, and Bilingual education.

STATEMENT OF WHAT YOU CAN ADD TO THE BOARD, AREAS OF INTEREST, ETC.:

I'm an innovative thinker and problem solver. I've seen areas in the SRD business, particularly with technology, that could use my expertise and guidance to enhance our residents experience with programs and events. I'm also a connector—I love helping promote events and campaigns.

CERTIFICATION:

I certify that the information contained in this application is true and correct. I authorize and understand the following requirements:

- Verification of the information in this application
- My application will be included in the public record packet.
- As an SRD Board Member
 - I will be required to submit an annual Statement of Economic Interests (Form) 700.
 - Complete anti-harassment and ethics training every two years, as well as any other training required by the District, County, State, or Federal Government.
 - Adhere to the SRD Board Bylaws
 - Understand and adhere to all aspects of California's Open Meeting Law – The Ralph M. Brown Act.

Christian Michael

Christian Michael

Applicant Name

March 1, 2024

Signature & Date

Thank you for your interest in serving on the Strawberry Recreation District Board.

Christian Joseph Michael *(formerly Martinez)*

Summary

I am a first-generation college graduate working at the intersection of education, workforce development, and philanthropy. I'm a generalist at heart, with a general management skill set: creative problem solver, get it done mentality, strong bias for building, people leader, and passionate about increasing outcomes for those traditionally underserved in our public education and workforce development system.

Experience

Google | San Francisco, CA

2021-current – Training Lead, Public Sector, Google Cloud

Lead Public Sector partnerships in North America to ensure Google Cloud customers are able to leverage all of Google's training resources, meet their unique needs, drive adoption, and deliver measurable skilling impact.

Key accomplishments include:

- Awarded the 2022-Q2 Global “Stratosphere Award” for leading a cross-functional team in the development of a higher education skilling program;
- Created novel workforce skilling programs to increase adoption and consumption of GCP;
- Developed relationships with public sector C-Suite level executives including Chief Technology Officers, Chief People Officers, etc. to increase workforce development and incumbent worker goals;
- Led the development of researcher learning pathways to onboard life sciences researchers and their research workloads into the GCP;
- Increased GCP training individual counts by 1.4x and customer learning by 38% in 6 months; and
- Led numerous large scale, highly-visible, government skilling initiatives such as U.S. Government, State of Oklahoma, New York State, Israel Nimbus Project, U.S. Postal Service, National Institutes of Health, Health Canada, and others.

Independent Contractor | San Francisco, CA

2015-2021

Sole proprietor of an education and workforce development consultancy for mission-driven corporations and philanthropists including family and corporate foundations, direct service nonprofits, and education and workforce development agencies. Largest clients include:

Google - 1.5 years/completed [full-time via Adecco]

Led the design, pilot, and launch for a community engagement strategy to close the loop between the diverse, non-traditional completers of the Google Career Certificates and job placements in 20 major cities across the United States. Key accomplishments include:

- Recruited and engaged 80+ local, regional, national, and international employers to the Google hiring consortium to connect them with skilled diverse candidates to grow their talent pipeline;
- Developed relationships with C-Suite level executives including Chief Diversity Officers, Chief People Officers, etc. to further increase market signal and strengthen employer relationships;
- Partnered across Google with People Operations, PR and Policy, Google.org to build placement storytelling and local KOF and partner activation;
- Obtained internal cross functional team buy-in, VP-level approval, Google.org and corporate funding, and staffing resources for new local engagement strategy;
- Localized the strategy in 20 major cities starting with initial relationship development with public sector agencies, workforce development agencies, mayor's offices, and chambers of commerce, through implementation to ensure alignment with the diverse talent workforce development ecosystem; and
- Managed grantmaking and sponsorship agreements with 50+ community colleges, 15+ nonprofits, and 2+ professional associations that led to increased diverse tech job placements.

Capital One - 4.5 years/completed [part-time via NextSource]

Oversaw Capital One Foundation's philanthropy program which provides grants to national and local organizations that support workforce development initiatives and employer engagement. This included creating a strategic focus on supporting the development of community college workforce development pathways into careers in IT, Cybersecurity, and Healthcare. The foundation's approach to national grantmaking is identifying a challenge nonprofits face with a cohort of grantees willing to take risks, think outside the box, learn and fail together, and try innovative cutting-edge approaches. Key accomplishments include:

- o Managed obtaining Community Affairs, Legal, and Foundation strategy and budget approvals exceeding \$5 million annually for corporate giving in three portfolio areas;
- o Designed and facilitated 18 outcome-driven convenings for employers and community college leadership which received overwhelmingly positive post-event feedback from attendees to further their work in workforce development;
- o Worked with national experts at Aspen Institute, Jobs for the Future, Community College Research Center at Columbia University, and others to evaluate and amplify the lessons learned from grantees leading to 3 research-based publications on the effectiveness of the grant programs; and
- o The creation of 15 new community college pathway programs in IT, Cybersecurity, and Healthcare with deep employer engagement in NY, DC, TX, and LA.

S. D. Bechtel, Jr. Foundation - 5 years/completed [part-time via direct contract]

Created and facilitated a learning community strategy for the New Generation of Educators Initiative (NGEI), an initiative with the California State University (CSU) Chancellor's Office and the State of California funded by the S. D. Bechtel, Jr. Foundation. The initiative targeted enhancing and improving the preparation of teachers for Next Generation Science Standards and Common Core/California State Standards in order to increase the pipeline of well-prepared diverse K-12 educators in the workforce. Eleven CSU teacher preparation programs were part of this work to ensure all teachers in their pathway program were ready for employment. Key accomplishments include:

- o Designed and facilitated 8 multi-day outcome-driven learning community convenings for colleges and employers (school districts) which received overwhelmingly positive post-event feedback from attendees to further their work preparing and recruiting more diverse educators in California;
- o Built on the success of NGEI, worked with multiple funders--including Bill and Melinda Gates Foundation, Sobrato Foundation, and Michael & Susan Dell Foundation--to develop and launch the California Teacher Residency Lab which connects and strengthens partners who are preparing effective teachers through high-quality clinical experiences;
- o Developed and supported 18 teacher residency partnerships from across California anchored by a dedicated team that participated in learning community convenings; and
- o Helped secure the infusion of \$75 million from the state to launch and expand Special Education, STEM, and Bilingual teacher residencies based on the success of the California Teacher Residency Lab.

Breakthrough Collaborative | San Francisco, CA

2013-2015 - Managing Director, Growth

Developed and aligned programmatic interventions with other national education reform initiatives such as Teach for America, KIPP, UTeach, and Year Up to realize collective impact in communities across the United States. Cultivated and nurtured ongoing partnerships with current and potential corporate, foundation, individual, and government funders. Wrote grant proposals and reports. Coached leadership, including board members, on efforts to raise operating and growth funds. Leveraged key relationships and contacts within and outside of the collaborative to ensure meeting site and national revenue goals. Developed and implemented a fundraising strategy for the national collaborative which launches motivated middle-school students on the path to college and prepares college students for careers in education.

Colorado Education Initiative | Denver, CO

2012-2013 – Strategic Partnerships Director

Responsible for developing strategic partnerships with local, regional, and national corporations, foundations, state and federal agencies, and individual donors to realize collective impact in K-12 public education reform and student achievement. Developed volunteer engagement programs to match educator and student needs with corporate volunteer engagement opportunities. Created, oversaw, and executed both targeted campaigns and ongoing fundraising efforts to support the educator effectiveness project that developed, piloted, and validated an educator evaluation system in 13 school districts across the state. Trained and led other staff, including leadership, to support fundraising and marketing efforts. Wrote research and program implementation grant proposals and reports to corporate, foundation, and government funders which focus on delivering clear key performance indicators to achieve mutually beneficial goals.

Mid-continent Research for Education and Learning (McREL) | Denver, CO

2008-2012 -- Director of Development, Senior Consultant for Development

Responsible for developing new lines of sponsored program work for the entire organization. Worked closely with McREL's executive office and other senior leadership to plan and implement growth strategies. Built organization-wide capacity for institutional development. Responsibilities included developing and implementing an organization-wide institutional development plan; representing the organization in a variety of contexts; cultivating and maintaining positive relationships with funders, program officers, and other potential business partners; leading development efforts to generate new business and revenue that supports the long-term financial stability of McREL; analyzing legislation and appropriations; monitoring federal, state, and foundation announcements, and other sources for business opportunities; assisting with concept development for new business; coordinating quality assurance for institutional development efforts; refining strategy and approaches over time based on feedback from funders and changes in the field; and providing support to staff with institutional development processes, including coordinating approximately 200 proposals each year, managing cross-department teams, assisting with budget preparation, writing proposals, and serving as a liaison between McREL and potential funders.

Western Interstate Commission for Higher Education | Boulder, CO

2005-2008 -- Program Coordinator

Managed a national 6.6 million dollar federally funded two-year program to encourage and motivate students to enroll in and complete rigorous courses of study in high school, which will benefit them in their future careers, postsecondary education and training. Developed and implemented grant making, operational plan, budget, timeline, and performance benchmarks; managed program grants and subcontracts. Communicated with U.S. Department of Education staff, state commissioners, policymakers, business leaders, educators, and others about the program. Worked with consultants and evaluators to ensure program success and monitor and evaluate the progress of state contract recipients. Provided technical assistance to 22 state-level business/education partnerships and recruit consultants to lend additional expertise.

Kaplan, Inc. | New York, NY

2003-2005 -- Regional Marketing Director - Great Lakes Region

2002-2003 -- Regional Director - Louisiana

2001-2002 -- Area Marketing Coordinator

Began as an area marketing coordinator responsible for marketing Kaplan educational products in the Southeast Texas area. As Louisiana regional director, managed 3 offices with a staff of 15 FTE and responsible for profits and losses. Designed and managed key management systems, including performance evaluation, book of business, training, and planning. Then managed 23 offices in 6 states to ensure marketing resources were allocated appropriately for maximum efficiency and effectiveness. Designed and implemented marketing plans, media buys, partnerships, events, and media relations in the Great Lakes Region.

Education

UNIVERSITY OF COLORADO, BOULDER | Master of Arts in Education | 2008

Major: Education Foundation, Policy, and Practice

Thesis Advisor: Michele S. Moses, Professor, Vice Provost

Ronald E. McNair Post-Baccalaureate Scholar and Education Diversity Scholar

UNIVERSITY OF NORTHERN COLORADO | Bachelor of Arts in Journalism | 2001

Major: Journalism, Minor: Communications

National Hispanic Scholar and Mason Scholar

Certifications

- **Cloud Digital Leader Certification**, Google Cloud
- **Diversity, Equity and Inclusion in the Workplace Certificate**, Muma College of Business, University of South Florida
- **Project Management Masters Certification** through American Academy of Project Management (AAPM) and Project Management Institute (PMI)
- Member of the Boston College Center for **Corporate Citizenship**

Strawberry Rec Board Member Application

Legal Name: **Sarah G. Waterfield**

Date: 3.26.2024

Primary Phone: 415.828.6320

Email: Sarah N Glass@yahoo.com

Years living in Strawberry and Marin: 4.5

Volunteer Experience

Boys and Girls Club of SF (Tenderloin Clubhouse); 2005-2010

Strawberry Point School: Various volunteer activities including but not limited to The Book Fair, Movie Night, Crossing Guard Duty

Strawberry Seals Swim Team Parent: Volunteer

Cygnets Society Advisor: 2017-2019 (Cygnets Society is a society of arts & letters for young people who are incarcerated)

Do you have a child currently enrolled in SRD programs: Yes (Cassie Waterfield, age 9); Cassie is enrolled in PlayClub and has done various after school activities at Strawberry Rec. In previous years, my older child, Max (12), also participated in after school activities at Strawberry Rec (i.e. Tinker Tech, Golf, etc.)

Which SRD Programs/Activities/Memberships Have you and your family participated in:

- Pool pass memberships
- PlayClub
- Strawberry Rec Summer Camp
- Strawberry Rec After School Activities (Tinker Tech, Yoga and Crafts, Golf, etc. etc.)
- We also typically attend community functions, i.e. Community Night in August

Personal Statement of Qualifications: Please briefly describe your story, relevant experience, and qualifications for serving on the SRD Board of Directors

When my family and I moved to Strawberry 4.5 years ago we were seeking a vibrant, family-oriented community in which to put down roots and raise our children. Although we hadn't known about our new home's proximity to Strawberry Rec, we were thrilled to find first the wonderful pool, and then the expansive offerings of Strawberry Rec within days of moving in. We couldn't believe our good fortune to have stumbled into living so close to such a place! Over the past four years the Rec Center has become a hugely important source of support and community for our family – from the pool memberships, to the after school programming, to the summer camps, to the community wide events. It's impossible for us to walk into Strawberry Rec without seeing at least one friendly face among our neighbors and the excellent staff. We recognize what an amazing resource the rec center is for our community and I'd be honored to serve in helping maintain and evolve this community pillar.

Statement of what you can add to the board, areas of interest:

My 25 years of work experience has been focused in strategy and commercial planning. I have deep experience in how to create a sustainable business via quantitative and qualitative assessments (emphasis on business drivers). I believe these skills could be helpful in charting the evolution and hopefully expansion of Strawberry Rec as it seeks to serve the differing needs of the entire community.

In my role I'm often asked to lead teams in identifying issues and putting in place a path to resolution. This involves respectful listening to gather input from diverse stakeholders and then careful attention to crafting a feasible solution, and finally socializing the recommendation. Often we need to consider prioritizing one investment over another. My business training and experience, even temperament, and genuine interest in understanding the perspectives of others makes me well-suited to this role. In my current job as the SVP of Global Strategy for a local biotech company I've build a reputation as a pragmatic and approachable problem solver. Outside of my professional experience, I've been a frequent and willing volunteer for a wide range of activities and organizations including the Boys and Girls Club and our local public schools. At this point I'm interested in taking on a larger volunteer leadership role and I'm excited about the prospect of doing so in service to an organization like Strawberry Rec, which I see as a tremendous community resource.

SARAH GLASS

SarahGWaterfield@gmail.com

Work Experience

ULTRAGENYX, Novato, CA

November 2019 – present

Senior Vice President, Global Brand Strategy

Vice President, Global Brand Strategy, and Chief of Staff

March 2021-present

November 2019-February 2021

Lead Ultragenyx's global commercial strategy

- *Portfolio growth*: Responsible for developing strategies to drive the growth of marketed products and providing pre-commercial planning and guidance for products currently in development
- *Portfolio prioritization*: Developed and implemented a foundational framework to guide product launch sequence across the globe and to assess opportunities in new markets
- *Geographic expansion*: Led assessment of commercial viability of APAC leading to the build out of Ultragenyx's first entity in the region (Tokyo)
- *Executive sponsor*: Commercial Women's Leadership Initiative
- *Chief of Staff (Nov 2019-March 2021)*: Managed commercial content for Board of Directors, special projects for Chief Commercial Officer

RELYPSA, Redwood City, CA

April 2017 – November 2019

Executive Director, Commercial Strategy and Insights

- *Leadership Team member and Chief of Staff*: Member of executive team charged with leading growth and decision making for Relypsa; direct strategic projects in collaboration with company President. HBA (Healthcare Businesswoman's Association) Executive sponsor
- *Strategic Planning*: Lead Life Cycle Management (LCM) for Veltassa®, company's flagship product, for hyperkalemia; Created comprehensive plan. Responsible for refreshing plan and developing ongoing recommendations (clinical trial investment, SKU mix, etc.). YoY sales growth >50%
- *New Product Strategy and Planning*: Source and evaluate opportunities to expand portfolio through in-licensing, co-promotion and further development of existing assets. Responsible for providing US perspective on all potential global business development activities
- *Analytics and Research*: Lead the team responsible for all forecasting, market research, competitive intelligence, market access analytics, and sales force targeting to drive brand growth (effective April 2019)

MCKESSON SPECIALTY HEALTH (MSH), San Francisco, CA

June 2010 – March 2017

Senior Director, Marketing

Led product and oncology customer marketing strategy

January 2013- March 2017

Ranked in top 5% of employees

- *Leadership team member*: Provided input on strategic decisions including product development, competitive positioning and new business targets
- *Oncology customer marketing*: Led marketing strategy for MSH's largest customer segment (oncology); achieved #1 position in community oncology in 2015.
- *Product marketing*: Led team responsible for driving adoption/retention of MSH's suite of 18 tools and services (technology tools, consulting services, GPO contracts, generic/biosimilar products, etc.); Established process for systematically tracking and reporting on competitive intelligence

- *Market Analytics:* Led team responsible for providing strategic advice based on analysis of incidence, payer coverage, physician demand, and demographic data
- *Team-building:* Built and led high-performing team of 15 (originally hired as individual contributor)
- *Direct marketing operations:* Led team in radical transformation of marketing operations resulting in ongoing ability to measure results and quantify ROI
- *Budget:* Manage annual budget of \$2MM

Director, Multi-specialty Brands, and GPO and Information Services
Led marketing strategy and execution for two of MSH's core businesses

June 2010-Dec 2012

Multi-Specialty Marketing

- Directed development and execution of overall market strategy for Multi-Specialty (rheumatology, ophthalmology, etc.) products
- Designed marketing strategy to launch MSH's first Multi-Specialty Group Purchasing Organization (GPO)
- Identified new target markets and designed and implemented market entry strategies to expand MSH's footprint into new markets (gastroenterology, ophthalmology)

GPO and Information Services

- Directed development and execution of overall market strategy for Onmark (MSH GPO)
- Supported the development of innovative products and services to improve Onmark's value to its members
- Advised on all strategic decisions, including pricing, competitive positioning, and new business targets

CYTOKINETICS, INC, South San Francisco, CA

September 2007 – June 2010

Associate Director, Commercial Development and Strategy
Senior Manager, Commercial Development and Strategy

June 2009-June 2010

September 2007 – June 2009

Responsible for providing strategic advice and analytic support for 1) Cytokinetics' four development programs: Cardiovascular, Oncology, Skeletal Muscle, and Smooth Muscle, and 2) All strategic corporate initiatives

Market Planning Activities

- Designed and implemented Cytokinetics' annual forecast review process, analyzing thirteen potential products and providing recommendations on future development strategy
- Designed and implemented Cytokinetics' first formal process for monitoring and evaluating competitive intelligence across all markets relevant to CK products
- Managed all market research: Designed and implemented primary market research; Identified and maintained all secondary market research sources
- Core member of Joint Product Team (JPT) for lead heart failure product partnered with Amgen

Corporate Activities

- Co-directed annual cross-functional strategic planning process to focus company on short and long-term objectives. Analysis included ROI analysis and financial evaluation of potential future scenarios, drawing input from the departments of research, project management, clinical development, and finance
- Formulated strategic recommendations and provided analytic support for all corporate strategic initiatives, including evaluations of M&A and in-licensing opportunities
- Provided recommendations and analysis in support of all business development activities including product market positioning, commercial evaluations, and term sheet analysis

GENENTECH INC, South San Francisco, CA
Senior Market Planning Manager, Tarceva and Herceptin
Market Planning Manager, Tarceva

September 2004 – September 2007

November 2006 – September 2007

September 2004 – October 2006

Responsible for advising Herceptin and Tarceva Marketing teams on commercial strategy and market analytics

Herceptin

- Managed two full-time direct reports

- Oversaw \$3M budget including all market research and analytic support for Herceptin
- Led analysis and reconciliation of market research and actual reported sales data: analyzed all available data including proprietary research, secondary data (IMS, Versipan, Intrinsiq, Tandem) and actual data.

Tarceva

- Led commercial analysis team for Tarceva's Life Cycle Management Program
- Built and maintained revenue forecast for all existing and future indications of Tarceva
- Initiated and designed all qualitative and quantitative market research studies for Tarceva
- 2006 Annual Collaborator Award Nominee for "Exemplary Collaboration with Marketing"
- Managed internal group of four full-time information consultants

THE WORLD BANK, Washington, DC

2000- 2002

Operations Analyst, Human Development Network, Health Nutrition, and Population

Responsible for analyzing the financial and business implications of public-private proposals for the development, production, and purchase of priority vaccines

- Worked on public-private partnerships with major vaccine manufacturers (GSK, Wyeth, Chiron, and Aventis Pasteur) and the public sector (e.g. WHO and UNICEF) for the production of vaccines against meningitis A, pneumococcal conjugate, and rotavirus
- Analyzed the impact of the divergence of vaccine products on public sector immunization programs in preparation for UNICEF's 2001-2002 vaccine procurement cycle
- Co-author (book chapter): "The Economics of Vaccines: From Candidates to Commercialized Products in the Developing World," February 2003 in "The Vaccine Book" ed. Barry Bloom, Academic Press

MERCER MANAGEMENT CONSULTING New York, NY and San Francisco, CA

1997- 2000

Consultant (promoted from Analyst)

Consulted to senior management of Fortune 500 companies with emphasis on healthcare, including

Market Entry Strategy for Inhaled Diabetes Therapy (Exubera) for Pfizer

- Led the US market and customer research effort for a global team
- Analyzed the market, customer receptivity, the delivery mechanism, and drug presentation
- Conducted customer interviews and prepared recommendations for global roll-out of the new drug

Education

STANFORD GRADUATE SCHOOL OF BUSINESS Palo Alto, CA

2002 - 2004

MBA and Certificate in Public Management

- Triathlon Club President, Healthcare and Biotechnology Club, Ski Club, Outdoor Adventure Director
- Summer internship: **PFIZER** – Global Market Analytics, CNS Group

HARVARD UNIVERSITY

1993-1997

A.B. with Honors in History and Literature. Harvard College and Elizabeth Cary Agassiz Merit Awards

- **1994 National Champion (Novice Crew):** Radcliffe Varsity Crew Team member, 1993-1997

Volunteer Experience/Interests: 5 year (2005-2010) Boys and Girls Club of San Francisco (Tenderloin Clubhouse) Volunteer, conversational French, all-around sports enthusiast

Certificate of Appointment and Oath of Office

STATE OF CALIFORNIA

County of Marin

The remaining governing board members of the Strawberry Recreation District, located in the County of Marin, State of California, do hereby certify that at a regular meeting held on the 1st day of April, 2024, appointed _____ to the office of Director, to serve until December, 2024, as provided by Government Code §1780.

Attesting Board Member signature(s): _____

Dated: _____, 2024 _____

STATE OF CALIFORNIA

County of Marin

OATH OF OFFICE

I, _____, do solemnly swear or affirm that I will support and defend the Constitution of the United States and the Constitution of the State of California against all enemies, foreign and domestic; that I will bear true faith and allegiance to the Constitution of the United States and the Constitution for the State of California; that I take this obligation freely, without any mental reservation or purpose of evasion; and that I will well and faithfully discharge the duties upon which I am about to enter.

Director, Strawberry Recreation District

NAME OF OFFICE

SIGNATURE OF APPOINTEE AS REQUIRED BY EC SECTION 200

NAME OF PERSON ADMINISTERING OATH

TITLE OF PERSON ADMINISTERING OATH

_____ day of _____, 2024

Before taking office, each member must take and subscribe to the Oath of Office before a governing board member, other school officer, state or county officer, judicial officer or notary public, to be filed with the County Clerk/Registrar of Voters. (Gov. Code 1360-1369)